




# MILK SOURCING IN FRANCE

## LOCAL MILK

100% 

French Fresh Milk

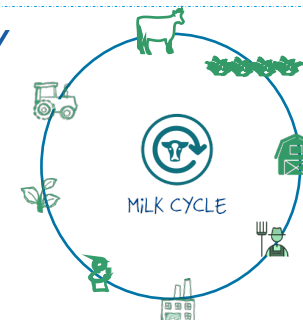


From 60km in average from our 5 factories

## TRANSPARENCY & TRACABILITY



1 600



from the soil to the consumer

## RELATIONSHIP WITH FARMERS



100

Passionate Milk team visit every 10 days



+ 70

Nb criteria in Danone Milk Quality Charter



Since 2010

Long Term Contract co-built with farmers



100%

farmers paid with more stable price  
(Cost Production Model)

## THE WAY WE FARM



Develop the organic dairy sector in Normandy and North of France



Reduce carbon footprint by 15% by 2025 & improve soil Health (see  MiiMOSA )



Animal Welfare evaluation & support to improve practices

In 2025, 100% of our products cultivated in France will be **certified Regenerative Agriculture**



5,4 mio €

