



# MILK SOURCING IN POLAND

## LOCAL MILK

100%

Polish Milk



129

Dairy Farms we know



90%

Farms with Danone for 20 years



Milk collected every day or every 2nd day  
(average distance 250km from Bierun factory)

## TRANSPARENCY & TRACEABILITY

## RELATIONSHIP WITH FARMERS

BUSINESS PARTNERS – TO REACH COMMON GOALS – **COST PERFORMANCE MODELS, ENVIRONMENTAL FOOTPRINT**

LOCAL COMMUNITIES KEY ACCESS FOR DANONE TO BE VISIBLE IN REGIONS, TO COOPERATE WITH GOVERNMENTAL AUTHORITIES

DANONE AMBASADORS – AW, CO2 – AUDIT ON FARMS, WILLINGNESS TO TAKE PART IN SUSTAINABILITY PROJECTS

DANONE FRIENDS – SUPPORT IN DANONE SOCIAL ACTIONS

DANONE FUTURE – NEXT GENERATION (FARMERS CHILDREN)

## THE WAY WE FARM

### WE CONNECT AND WORK TOGETHER

- MILQSAT – AUDIT ON QUALITY TO REACH THE HIGHEST ON OUR FARMS
- ANIMAL WELFARE AUDIT – TO ASSURE WORK ON 5 ANIMAL FREEDOMS ON OUR FARMS
- COOL FARM TOOL AUDIT – TO WORK ON GHG EMISSION REDUCTION
- CPM TO SECURE FUTURE
- DANEDU TO EDUCATE

### DANEDU

school children education on nutrition, healthy habits and rules, yoghurt production on danone farmer's farms or in schools, **from 2019 enriched on recycling**

### FACTORY EXCURSION

children excursions to danone factories

### YOGHURT VILLAGE

with danone farmers ambassadors – special stand to become acquainted with milk production, yoghurt production, healthy habits, meeting with dietician, show cooking with yoghurts, intended for adults and for children

### CHALLENGE: I PLAY FOR EARTH

planting trees  
recycling program with farmers and school children  
engagement



year	children	number of lessons	number of farm	number of Danone Yogurt Village
2012	>200	7	4	
2013-2015	1660	56	14	
2016	1340	40	18	
2017	2331	70	19	3
2018	4630	85	19	6 (2240)
2019	4195	75	19	5 (2400)