Regenerative agriculture tool

PRELIMINARY

Objectives of the tool

The Reg Ag Tool will be a digital solution that:
- *Gathers, analyzes, scores and reports the farming practices of upstream suppliers based on Danone's Regenerative Agriculture Scorecard*
- *Allows Danone's Reg Ag experts to generate recommendations and interact with farmers to animate the annual performance of farms*
- *Provides transparency into Danone's upstream supply chain where we don't have a direct relationship with farmers*

Business value

- *The tool is a key enabler for the transition of our suppliers to Regenerative Agriculture and will allow brands/ CBUs to claim one of the many sustainability claims associated with Reg Ag (biodiversity, soil and water protection, etc.)*
- *Further the tool is also key to Danone's objective of supply chain transparency*
- *The possible limitation is ability to deploy with suppliers/ on-board them (solution provider support will be used to mitigate this risk)*

Roles & responsibilities

- *Danoner in charge: TBD*
- *SPOCs in the countries: TBD*
- *External Partner: TBD*
- *Internal support: IT, Reg Ag experts @ company level*

Geo footprint and end users

- *CBUs where it is implemented: N/A*
- *CBUs where it is being developed: TBD*
- *Number of farms: preliminary plan is to implement in ~ 20,000 farms by end of 2023*
- *End users: TBD*

Implementation & connection to other tools

- *Format of the tool: Software as a Service with functionality over Web and as an app for tablet*
- *Freauency of data collection: once a year*
- *Timing for data collection: anytime throughout the year*
- *Connexion to other tools: TBC, will share data to FarmBook*

Budget

- *For development (CAPEX in Eur): ~ 1-2 M € in total (phasing along 3 years) for Non-Recurring Costs, minimal CAPEX, TBD if CBU support to pay for not @ company level*
- *For maintenance (OPEX in Eur) per year: TBC ~ 1 M €, paid @ company level TBD if CBU support*